



Whilst we have not seen any major implementation or announcements of the recommendations of the Steven's review of Indigenous Broadcasting we are hopeful that the Black print discussion paper prepared by Australian Indigenous Communications Association [AICA] incorporating the aspirations of the sector nationally, will enable the Commonwealth government through Minister Stephen Conroy to make a serious commitment through the 2013/14 budgetary process and seriously resource the Indigenous media sector to enable us to take advantage of the convergence review opportunities.

In practical terms this can be translated into placing people at the centre of society and not on the periphery and by capturing our Culture and Community it will lead to reduced welfare and Pride and Sense of Place.

I also urge the Commonwealth government to commit to a local content fund that enables diversity to blossom - to date we have not seen a serious commitment by the Commonwealth government and by doing so it will lead to a vibrant Creative Industry and enhance regional development and 'wrap around' opportunities.

Despite these constraints we are very pleased to advise our members and supporters that we have successfully switched to digital television and we will be counting on the whole

community to participate to tell their stories so that our ever changing diverse community is tolerant and appreciative of the this special part of the universe.

The creation of a local TV content fund will enable this to be achieved. We have also a submission with ACMA to ensure we are placed on the VHF band in July 2013 alongside all other broadcasters and appreciate your patience as we complete our digital transition.

I am also pleased to inform members and supporters that we have secured philanthropic support to begin the final stage of the Centre of Excellence in Creative Industries and with the support and investment of the Commonwealth and the Western Australia Governments we hope to begin construction in August 2013 - In the spirit of Goolarri's philosophy of a hand up approach and private public partnerships we are raising \$1million dollars independently of government and providing equity of \$3.1million towards the Centre of Excellence and we urge the Minister for Regional Development to deal with the current impasse of a moratorium and also ensure that creative industries projects are given the same billing as resource and other industries.

The Centre of Excellence will allow for up to 500 aspirants to be trained creating pathways to real employment whilst contributing to pride and sense of place as well as allowing

Goolarri to be sustainable as oppose to the non recurrent funding model we are operating on and yet producing 20% more than we should. If you are interested in training in Screen or Media or wanting to do a story please come in and register - all welcome.

We are also grateful for the support of The Greens for taking leadership with Goolarri Media's Kimberly and Pilbara Girl program by ensuring the Senate agreed to support the program triennially - we urge the Commonwealth and State governments to act on this decision and resource the program accordingly as the corporates' have been nothing less than sensational in their support.

Congratulations to Jackie Yu Kimberley Girl 2012 and Pilbara Girl 2012 Lisa Marie Rodd, all the participants and my team - A sensational night was had by all.

Did you know that 269 young women have participated in the program since inception and has saved taxpayers \$3.1 million in reduced welfare and higher taxes and that 41% are working and 21% are at University; School or undertaking VET studies?

We are also excited about our partnership with SBS and NITV and we look forward to contributing to the national Indigenous landscape and working cooperatively in a transparent and equitable environment.

We have many stories that we will be pitching to be commissioned that will have national and international appeal.

We also are very excited about a music production as part of A Taste of Broome that will be launched in the 2013 tourist season and involve local participation and urge you all to contact Goolarri to get involved.

Stay tuned for more and keep your radio dial tuned on 99.7FM and listen out for the Yawuru word of day and your TV on channels 40, 41 and 42 to see yourself, your family and your friends and we welcome anyone interested in contributing local content particularly to the community channel.

We are expecting our AGM to be held in November 2012 and urge members to attend and new members are very much welcomed.

I take this opportunity to also extend our appreciation to our corporate sponsors and Friends of Goolarri and to my staff and fellow directors, your efforts have been amazing and ask you continue to strive for excellence and go from good to great and ensure we continue to listen, engage and ensure we are always relevant and present to our community's needs.

Kevin Fong - Managing Director

# Message from the MD



# Radio Goolarri 99.7fm

Radio Goolarri is constantly evolving and we are getting a lot of good feedback about the quality and diversity of what is going out to air on a weekly basis.

Regular listeners will certainly have noticed the fact that there is an array of new shows being broadcast including a weekly Indigenous News Review (Saturdays @ 9.30am), Women On The Line - national womens current affairs (Thursdays @ 5.30pm) and an environmental issues show on Mondays at 5.30pm.

Music wise we have different timeslots hosting unsigned UK acts, Deadly Sounds is back on air again and an Indigenous hip-hop show from Gadigal country keeps the crew satisfied on a Friday Afternoon.

Locally Sandy has interviewed Bob Brown, Peter Garrett and Mark McGowan to name a few, Russell sets the tone every lunchtime and has now taken on production of the Prison Request Show with enthusiasm while Rob Fadaely provides an outlet for lesser known Australian music, often live in the studio.

Volunteers are making their distinctive impression on their chosen timeslots too - Jesse is loving his weekly mixed bag show, Henley & Leanna are broadcasting "The Rugga Show" over the network on Fridays from 5-7 before Matt steps in to get the party weekend started.

Ben & Lee cook up a storm every Wednesday night and have a couple of very amusing segments whilst Vanda's soulful selection of music on a Saturday morning is another weekly highlight.

Over the past couple of months we have successfully run outside broadcasts from the Millya Rumara Open Day as well as the Anniversary of the Yawuru Indigenous Land Use Agreement.

We are continuing our service to sports lovers (particularly to remote communities) by broadcasting a West Kimberley Football Game each Saturday and we broadcast the entire WKFL finals series on radio (TV also got involved for the Grand Final which was a huge success).

*For those who still fancy getting on air we have plenty of room for more program ideas and volunteers.*

We are keen to gather a collective of people to rotate through weekday drivetime from 3-6, a 2 or 3 hour weekend sports talk with Garnduwa is also in the pipeline and a heavy metal show is another area where some enthusiasm and expertise would be utilised.

For those who just want to dip their toe in the water and get their first taste of radio broadcasting why not review a book, DVD or CD.

If you are interested in getting involved in radio broadcast as a volunteer then please contact our Radio Coordinator Rob Fadaely.

It's a lot of fun and we would love to have you on board. We look forward to the next 6 months of 2012 and we would love to hear your ideas and feedback.

*Remember to tune in to Radio Goolarri 99.7fm.*





# GOOLARRI TELEVISION



Goolarrri Television has finally commenced broadcasting digitally across three channels, a huge technical and financial challenge with brand new play-out software including an electronic programme-guide workflow unique in Australia.

*(Please bear with us during this implementation).*

Along with our new equipment and satellite connections, we have access to direct national and international news, and now regularly screen movies and an array of award-winning short films from around the world.

New employee, Koiki Hamaguchi steps into the role of Master Controller, and although creating the new system has been quite a feat we are continually growing. We currently simulcast on all three digital channels as well as our analogue service

*(much like the bigger commercial networks did in the past)*

but we have plans to increase our content to give each digital service a life of its own.

The future ahead is bright with our coverage set to expand over even greater distances.

As usual our production team has been busy producing great content.

A documentary called 'Hello Girls', produced in collaboration with the Broome Historical Museum, is a fascinating look at the women who ran the local telephone exchange, revealing gossip and scandals from a time when anything from emergencies to royal visits went through their switchboard.

Also in documentary, two half-hour biographies have been produced for NITV as a GTV series called 'Characters of Broome'.

One follows the life of Dianne Appleby and her role in revitalising Yawuru language and culture, while the other recounts the sporting triumphs, pearl-sorting years and latter-day counselling career of Donnelly McKenzie.

There's one socially beneficial aspect of GTV's work that the public never gets to see. We're talking about the many commissioned resources for various clients like the Australian Psychological Society (APS).

With funding from the Department of Health and Ageing, APS requested an online resource on cultural awareness for outside service providers visiting the Kimberley, in this case





for suicide prevention. Designed to enhance the healing process, the project intermingled the interviews of nine Indigenous practitioners and supports an online course for counsellors heading our way.

A campaign of five commercials for ear health consisting of animation, songs and live-action comedy will be delivered throughout the Kimberley.

We have also created a public awareness spot about foetal alcohol syndrome involving 16 women, 'morphing' them as they spoke, is now in post production.



GTV crews have been filming a documentary in the Pilbara region for Indigenous mining company ICRG as well as filming in Port Hedland, Roebourne and Karratha for the very successful Pilbara Girl 2012, where a special travelling roadshow and staging set was developed.

Heats for Kimberley Girl 2012 were then filmed in Derby, Kununurra and Broome with another grand spectacular final in Broome which has now become a landmark WA event.

A crazy comedy series about a corrupt Indigenous cop in a town called "Broomerang" has received script development funding and a co-production arrangement with Renegade Films in Melbourne.



And "In The Air", a short romantic comedy starring Ngaire Pigram and Heath Bergersen, produced by Jodie Bell, written by Dot West and directed by Kimberley West, has been filmed in the beautiful location of Udialla Springs.

Funded by Screen Australia, the ABC and ScreenWest, with a large crew including Director of Photography Warwick Thornton (director of Samson and Delilah), "In The Air" will air on the ABC.



# 2012 Pilbara Girl - Lisa Marie Rodd



## KIMBERLEY GIRL & PILBARA GIRL 2012

2012 has started out as an extremely positive year for the Kimberley Girl program with many opportunities for further development and positive representation of past participants coming our way.

In March this year we were invited to visit Parliament House in Canberra. Our Kimberley Girl Patron Liz Davenport OAM and her PA Vanessa assisted in coordination of the trip and putting together a hectic 2 day schedule of activities.

Goolarri CEO Jodie Bell and Goolarri COO Kira Fong were joined by our 2010 Kimberley Girl winner Buna-Tuaty Poelina, our 2006 Kimberley Girl winner Mystique Dia and Kununurra Kimberley Girl Kanetia Griffiths on a whirlwind trip.



On our first day in Canberra we were welcomed into Parliament House where we met with an array of Senators and Members of Parliament promoting the Kimberley Girl program.

We walked miles throughout Parliament House had lunch in the courtyard and had requests for more meetings as the day progressed.

After a full day of meetings where our Kimberley Girls impressed everyone they met we went for afternoon tea at Government House with the Governor General. What an incredible and

inspirational woman she is.

The following day we returned to Parliament House where Minister Macklin made time to meet the girls as she was so impressed when she met them in Broome last year. We finished our Parliament House excursion with a visit to the Great Hall before going to see the National Museum of Australia and visit the Goolarri interactive exhibition.

It was an incredible journey for the Kimberley Girls and we all felt honoured to be a part of the experience.

Our next activity for the year was in the Pilbara where 3 of our Pilbara Girls modelled for the opening of the new Willie Creek Pearls Showroom in Karratha.

2010 Pilbara Girl Finalists Maria Cosmos and Finola Woodley as well as 2011 Pilbara Girl second runner-up Latoya Phillips looked glamorous and stunning as they welcomed guests and modelled pearls.

We then had a casting for Perth Fashion Week's "Dreamtime Collection" where 3 of our Kimberley Girls were selected to model for the parade. Elesha Miller, Avreanna Hobbs



and Marlikka Perdrisat flew to Perth in April after working hard in preparation for the show.

They were joined in Perth by previous Kimberley Girl finalists Talissa Kinley

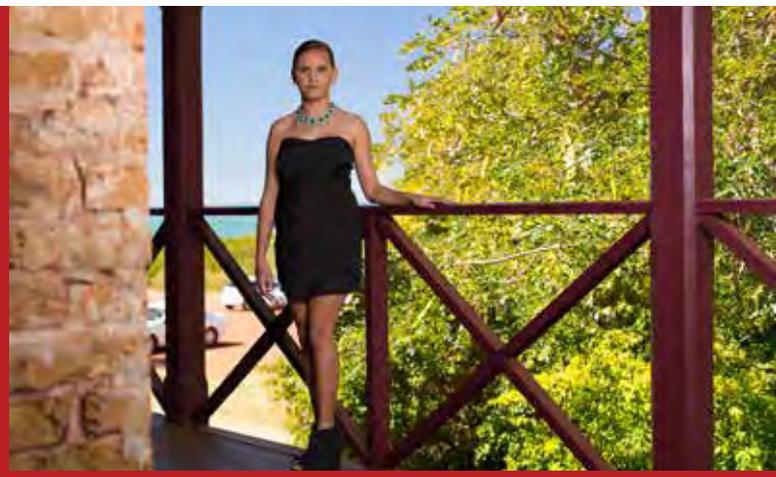
and Hannah Collard, who is now represented by Chadwick's, and showed guests how beautiful our Kimberley Girls really are.

Congratulations to every single one of these girls who truly shone on the catwalk.

In May, Buna-Tuaty Poelina, 2011 Kimberley Girl winner Lavinia Ketchell, Marlikka Perdrisat and 2011 Kimberley Girl finalist Mariko Matsumoto attended the Kimberley Economic Forum Dinner where not only did they meet and greet government dignitaries, corporate managers and the general business sector they also promoted the Kimberley Girl program and its benefits.

Later that month Buna and Lavinia also flew to Perth where they





attended a Youth Round Table as representatives of the Kimberley Girl program.

It was a wonderful experience for the girls where they were required to provide a perspective of youth mental health issues within their communities and work with other participants to determine how these issues can be tackled.

3 of our girls then participated in valuable community service showcasing the Red Cross at Paspaley Plaza.

Lavinia, Buna-Tuaty and Mariko not only promoted the fashions at Red Cross but promoted the capabilities of our Kimberley Girls.

In June, our Kimberley Girls were once again represented by Willie Creek Pearls this time in Perth.

2010 Pilbara Girl winner Synarah Murphy, 2005 and 2009 Kimberley Girl winners Emily Jones and Emma Sibosado were joined by Kununurra Kimberley Girl Carlene Davies meeting and greeting VIP guests and taking part in a glamorous parade featuring clothes from Deadly Diva's and pearls from Willie Creek.

2010 Kimberley Girl first runner-up Elesha Miller promoted the Broome Turf Club during a fashion shoot for the front page of the Broome Advertiser before 2009 Kimberley Girl finalist Katina Coffin was joined by Mariko, Mystique, Elesha and Phoebe for 2 parades at the races promoting Kimberley Girl and featuring clothes from On The Lane.

The girls will next appear at Ladies Day and we have no doubt that the 2nd half of 2012 will bring many more opportunities for our Pilbara and Kimberley Girls.

Thankyou to each and every girl who has participated in these extra activities and we are all extremely proud of you.

Finally we would like to extend a huge thankyou to Krisma May who has come on board as our main volunteer for Kimberley Girl. Krisma attends all the extended Kimberley Girl activities supporting participants, helping with hair and makeup, working backstage and bringing her happy and positive energy to events.

Thanks Krisma for your valued involvement.





### PILBARA GIRL 2012

In July this year we commenced the roll out of the Pilbara Girl program to Port Hedland, Roebourne and Karratha. We were buoyed in our program delivery by the incredible amount of funding and community support we received in the Pilbara with increased audience numbers in all 3 communities as well as more sponsors and community support than ever before.

We thank the Pilbara region for their ongoing belief in the Pilbara Girl program and look forward to delivering this valuable activity for many years.

#### Winners

- Winner Lisa-Marie Rod
- 1st Runner up Asharni Brown
- 2nd Runner up Tonelle Sheckler
- Most Photogenic Bianca Geary
- Facilitators Choice Stephanie Murphy



1st Runner up Asharni Brown



2nd Runner up Tonelle Sheckler



Most Photogenic Bianca Geary



Winner Lisa-Marie Rod



Facilitators Choice Stephanie Murphy

# GOOLARRRI EVENTS & MUSIC





## Goolarri Events and Music

I arrived at Goolarri Media nearly three months ago to begin my role as Event and Marketing Manager and was more than pleasantly surprised by the fantastic facilities on-site.

*Walking into the Gimme 'Shed' to see a professional, all-purpose venue, which I would be managing was a very exciting prospect.*

Coming from a small Island between England and France, community has always been very important to me and I have been welcomed in to the Goolarri family and am excited about my time here. 2012 has been a busy year for the Goolarri events team.

*In May Nurlu presents...*

Gimme Fest was a fantastic event that showcased the exceptional musical talent of Indigenous artists from the Kimberley region.

The event was well supported and the crowd ensured an excellent atmosphere.

The winner of the 2012 Gimme Fest Talent Search, Ellie Hansford also showcased her exceptional musicality.

The conference centre has also been busy over the past few months, with local and national businesses utilising this fantastic facility. With state-of-the-art sound and lighting systems, a fully stocked bar and projection facilities all available, plus much more, all who have hired the venue have been impressed with what Goolarri has to offer.

*The Gimme Club was also host to successful album launches earlier this year.*

In May Ginger Cox successfully launched his new album, 'The Kimberley Guitar Man'.

A major highlight of the launch was when all of the artists who had performed during the launch, joined Ginger on stage for a rousing finale.

Award winning Yabu Band and John Bennett also performed at Goolarri in a unique and powerful concert.



In my first full week at Goolarri I was honoured to be a part of the 2012 Kullarri NAIDOC Festival. It was a great way to be introduced to both Goolarri and Broome.

The Goolarri events team coordinated the Opening Ceremony, Reconciliation Walk, Quiz Night and Awards Ceremony in addition to supporting participating organisations with the delivery of their exciting activities.

All of the events were well attended and enjoyed by all.

*A particular highlight was watching Beverley Jan, with incredible modesty and grace, accept the Kullarri NAIDOC Person of the Year Award for her amazing achievements during her 20 years at Broome Primary School.*



The Pilbara Girl Team went on tour during July and September. Fantastic workshops and events took place in Roebourne, Port Hedland and Karratha, with more entrants, a fantastic new stage set and even more exciting workshop content.

The team is now on the road with Kimberley Girl. Workshops and events are happening in Kununurra, Derby and Broome.

*The final in Broome promises to be the best ever, with a spectacular show in the making!*



The upcoming months promise to be equally busy, with Nurlu Presents... Battle of the Bands in November, theatre performances, music concerts, Christmas parties and conference bookings, I certainly won't have time to get bored at Goolarri Media!

# GOOLARRI TRAINING

## Gearing up:

We are starting to plan an action packed schedule for Training for next year. This includes our Certificate II in Creative Industries (Media) which is now Abstudy approved, so you can now study at Goolarri and get paid to do it! The course will run full time for ten weeks and is a good course to start with to lead to higher qualifications in Television and Radio.

## Our current courses include:

- *Certificate II in Live Productions (Media)*
- *Certificate III in Live Production, Theatre & Events*
- *Certificate I in Creative Industries*
- *Certificate II in Creative Industries (Media)*
- *Certificate III in Media*
- *Certificate IV in Screen and Media*
- *Certificate IV in Digital Media*
- *Diploma of Screen and Media*
- *Advanced Diploma of Screen and Media*

All our brochures for our different courses are available at reception. Contact the Training Coordinator to register your interest.

## Coming soon:

We are planning to add a number of courses to our scope for next year including:

- *Modelling (to support our Kimberley Girl and Pilbara Girl productions)*
- *Events management*
- *Performing Arts*

## AQTF re-registration:

Every five years, Registered Training Organisations must re-register in order to be able to continue to provide accredited training. This will occur for Goolarri in the middle of 2013 and will involve a major audit of our policies, procedures and records. Hence at the moment, we have started an internal review of all of these aspects, and will continue to do so until our audit comes up.

## New staff:

I am the new Training Coordinator, and my name is Kerrie Bygrave. I am excited about joining the Goolarri Media team, and helping to develop and run lots of exciting radio and television courses for Indigenous people in the North West of Australia. Feel free to pop in and see me or call me if you have any training needs you would like to discuss.

We've just employed a new Training Administration Officer Karen Cambell.

Karen commenced with us in August and has been instrumental in helping to review our administrative processes which will undergo a major audit in the middle of 2013, when we renew our Registered Training Organisation status next year.

Michael Haji Ali has also recently joined the Training Team for a three month period to be a mentor for our Youth at Risk program (See below). He is building a good relationship with the young guys in the program which I am sure is going to translate into some fantastic results at the end of the course

## Staff training:

We have three staff completing their Certificate IV in Screen and Media Traineeship. They should be finished this month.

We have three staff completing their Diploma of Screen and Media and they should also be completing in the next month.

Quite a few of our staff will be completing their Certificate IV in Training and Assessing in the next six months, to enable them to participate more in the training side of the business here at Goolarri.

## Broome Senior High School

The Training Coordinator has been meeting with the VET coordinator at BSHS and has been looking into training possibilities for next year, including an after school program in partnership with Role Models Australia using the Certificate II in Modelling that Goolarri is in the process of scoping for.

We are also exploring the possibility of running VET courses and traineeships next year.

## Youth at Risk program

We are currently running a Youth at Risk program for boys at high school to complete their Certificate II in Live Theatre, Production and Events. We are doing a very hands-on course with them to give them a qualification where they can then be involved with stage construction, design and set up.

This program will run until mid December 2012.



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Michael Albert  
Dianne Appleby  
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Find out the latest news and info on whats happening @ [www.goolarri.com](http://www.goolarri.com)